



Save Our Schools Castro Valley!

Press Release

SOSCV! Surpasses \$10,000 In Donations In First Month

SOSCV! has successfully raised over \$10,000 within the community of Castro Valley to help alleviate the impact of state-wide budget cuts to education.

Castro Valley, California, June 1, 2009: SOSCV!, a non-profit organization established in March of this year to help reduce the impact of budget cuts in education has reached it's first major fundraising goal of \$10,000 in donations. "We're energized by the initial interest in our effort, but we realize we have a long way to go. We need more volunteers and for the community to realize that this is a community-wide crisis that extends to more than just families with children in the schools." stated Allen Mueller, President and Co-Founder of Save Our Schools Castro Valley! The organization consists of parents representing the majority of the public schools within the Castro Valley Unified School District and has been working tirelessly since starting their fundraising campaign during the first week of May to raise money to help the school district deal with the current budget crisis. SOSCV! has participated in many local events, including the Rowell Ranch Rodeo Parade, the Rowell Ranch Rodeo and will have an ongoing presence at the local Castro Valley Farmers Market.

SOSCV!'s goal is to raise \$350 per student which would enable SOSCV! to restore over \$3 million in funding to the District. "We need to take control of our children's educational future and ensure that our local community schools continue to provide the same quality of education," Mueller said. "We need to raise \$1 per child per day so that the School District can bring back core programs that are currently slated to be cut. Raising \$10,000 in less than 1 month is a great start and we will be working harder this summer and fall to raise a lot more."

SOSCV! will also be working this summer to plan the expansion of their fundraising activities into corporate and small businesses in the local Castro Valley community as well as pursuing grants.

For more information, please visit www.soscv.org

Or Contact:

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Save Our Schools Castro Valley!

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