



# Press Release

## SOSCV! Surpasses \$25,000 In Donations and Announces September Fundraiser

SOSCV! has successfully raised over \$25,000 from over 100 donors, and is announcing the “Remember in September” fundraiser, supported by many local retailers.

Castro Valley, California, August 31, 2009: SOSCV!, a non-profit organization established in March of this year to help reduce the impact of budget cuts in education has reached another milestone along its path to its ultimate goal of \$3.2 million in funding for the school district. SOSCV! recently surpassed \$25,000 in donations, which has come from over 100 donors ranging from businesses to families with and without children in the schools. The organization has been attending the local farmer’s market throughout the summer, had a table at most of the school registrations, and will be present at both the Fall Festival and the Health & Fitness Fair in September.

SOSCV!’s goal is to raise \$365 per student, or \$1 per day, which would enable SOSCV! to restore over \$3.2 million in funding to the District. “The cuts that our district has absorbed this year will be painful in how they impact our children’s educational experience, but they are nothing like what will come next year if we don’t head off those projected cuts now” stated Allen Mueller, President and Co-Founder of Save Our Schools Castro Valley! “The district is forecasting that, in addition to the \$4.1 million in cuts it was forced to make in this school year and beyond, it will have to factor in an additional \$2.3 million in cuts next year on top of this figure. This is largely due to the loss of the federal stimulus money after this year.”

SOSCV! is also announcing its major fall fundraiser called “Remember in September”, in which many local retailers will be offering a portion of sales proceeds either during the entire month or on specific days to benefit SOSCV! and the school district. Local retailers include: Golden Tee Golfland, Rigatonis, Eden Bicycles, Jazzy Crafts, Dryclean 580, Golden Spoon Frozen Yogurt, and Fresh Choice (Stoneridge Mall). Also participating will be Usborne Books & More, a national, Internet-based book store selling educational books for children. The community is encouraged to go to the SOSCV! web site at [www.SOSCV.org](http://www.SOSCV.org) to find out the details of each one of the promotions and their specific dates.

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For further information:

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